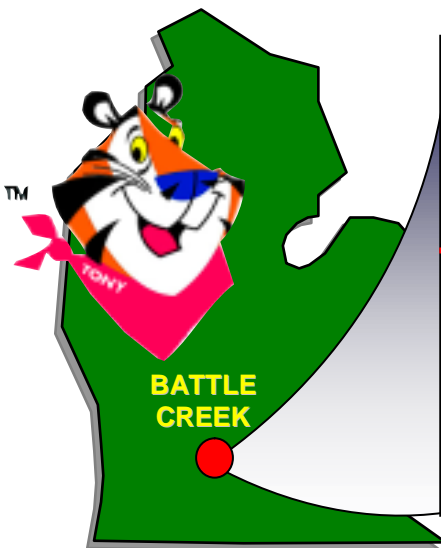




## BATTLE CREEK • MARSHALL • ALBION

The Kellogg Brothers and C.W. Post put Battle Creek on the map in the late 1800s and it continues to be the “best known city of its size in the world” today. The area offers a wide variety of tour opportunities for all age groups with an abundance of historical, educational, and cultural attractions, unique festivals, outstanding golf courses, sporting events, agricultural and nature experiences.

### *Battle Creek... Cereal Capital and MORE!*



Battle Creek, Marshall, and Albion are conveniently located in southwest Michigan on I-94 near the intersection of I-69 in Calhoun County.

## BATTLE CREEK'S NEWEST ATTRACTIONS

### Sojourner Truth Monument

Battle Creek's first nationally prominent citizen, Sojourner Truth, was born a slave in New York in 1797. As a free woman, she spent the last 26 years of her life in Battle Creek. A dynamic speaker and charismatic leader, Truth traveled the country speaking for the abolition of slavery, prison reform, women's rights and

equality for all people. This 12-foot bronze sculpture was dedicated in 1999 and is located in Monument Park, downtown Battle Creek.

### Dr. J.H. Kellogg Discovery Center

Dr. John Harvey Kellogg was responsible for Battle Creek becoming an international health mecca in the late 1800's. Experimenting with his brother, W.K., Dr. Kellogg developed the process for producing ready-to-eat breakfast food. As a medical doctor,

scientist, Adventist, and inventor, Dr. Kellogg created many health care treatments and unique medical inventions, some of which were on the Titanic. The newly opened, interactive Discovery Center is a tribute to Dr. Kellogg's genius.

## Battle Creek / Calhoun County Convention & Visitors Bureau

1.800.397.2240 • [www.battlecreekvisitors.org](http://www.battlecreekvisitors.org)



## SERVICES FOR TOUR OPERATORS



The annual Cereal Festival is unique to Battle Creek

- FREE City Tour with Step-On Guide for Overnight Motorcoach Groups
- Customized Itinerary Planning
- Group Tour Planners
- Step-on Guides
- Escort Notes
- Fam Tours
- Visitor Guides
- Maps
- Brochures
- Calendar of Events
- and *more...*



Kingman Museum in Leila Arboretum

## UNIQUE TOUR OPPORTUNITIES

### INTERNATIONAL FESTIVAL OF LIGHTS

Over a million sparkling lights in Downtown Battle Creek!

November 17- December 31, 2007

**FREE**

### CEREAL FESTIVAL

Be part of the World's Longest Breakfast Table and discover Battle Creek's place in history.

June 7-10, 2007

**FREE**

### FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL

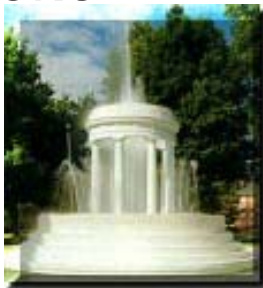
*A celebration in the air!!* Exciting air shows, amazing fireworks and spectacular hot air balloon competitions.

June 30-July 4, 2007



## THEME TOUR SUGGESTIONS

- "Battle Creek...Cereal Capital of the World"
- "The Freedom Saga of Battle Creek"
- "The Road to Wellness: The Real Story"
- Beautiful Garden Tours
- International Festival of Lights
- "Historic Marshall"
- "Red White & Blue Salute"
- Production Tour
- "Golfing's Great in Battle Creek"
- Walking Tours



The Brooks Fountain is the centerpiece of historic downtown Marshall.

## GROUP ATTRACTIONS

### Battle Creek

- Arcadia Brewing Company
- Art Center of Battle Creek
- Binder Park Zoo
- Fort Custer National Cemetery
- Full Blast Family Entertainment Center
- Gary Fields Comedy Club Theatre
- Historic Adventist Village • J.H. Kellogg Discovery Center
- Kellogg Bird Sanctuary
- Kimball House Museum
- Kingman Museum
- Leila Arboretum • LAS Children's Garden
- Oak Hill Cemetery
- Sojourner Truth Monument
- Southern Exposure Herb Farm
- Underground Railroad Sculpture
- W.K. Kellogg Manor House

### Marshall

- American Museum of Magic
- Capital Hill School Museum
- Cornwell's Dinner Theatre
- Fire House Museum
- Grand Army of the Republic Hall Museum
- Governor's Mansion Museum
- Honolulu House Museum
- National House Inn
- Marshall Postal Museum

### Albion

- Starr Commonwealth
  - Brueckner Museum
  - Gladsome Cottage Museum
  - Chapel in the Woods
- Gardner House Museum
- Kids 'N' Stuff
- Nancy G. Held Equestrian Center
- Whitehouse Nature Center

The natural habitats at the Binder Park Zoo make it a must see part of any itinerary.

